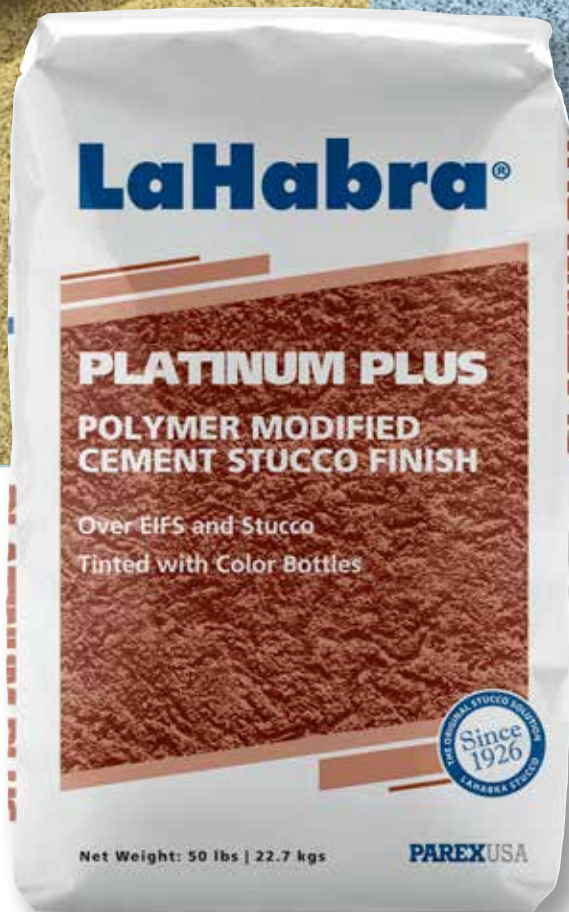


Less cost.

Better performance.



- **30% less cost per square foot than stucco-grade acrylic finish**
- **100% higher impact resistance than traditional cement stucco or stucco-grade acrylic finishes**

Introducing **LaHabra® Platinum Plus**, a new hybrid stucco finish. Get the strength of a cementitious finish with the durability of an acrylic in a convenient one-base system. Platinum Plus offers improved crack resistance and color consistency that's simply a better choice. Try it and see.

Available in 20 standard or custom colors

PAREXUSA

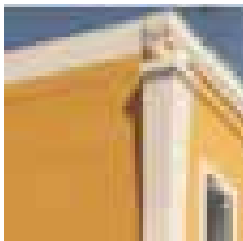
Introducing a new hybrid finish more durable than paint, more flexible than stucco and less expensive than stucco-grade acrylic.

LaHabra Platinum Plus hybrid stucco finish adds long-lasting beauty and durability to EIFS or stucco exteriors – and looks good on paper too. Engineered for fewer callbacks with increased crack resistance and improved durability, Platinum Plus is 10% less expensive than traditional stucco and 30% less than stucco-grade acrylic finishes. Platinum Plus is a simple one-base system available in 50 pound bags and conveniently tinted with color bottles.



- **Improved durability** - ASTM E2458
- **Crack and peel resistant** - ASTM G154-08 QUV
- **Increased color consistency** - ASTM G23 QUV
- **Convenient one-base system**
- **Up to 6-year warranty** (when used within a LaHabra stucco assembly)

View color samples and technical information via QRC or at lahabrastucco.com



Parex USA, Inc.
4125 East La Palma Avenue, Suite 250
Anaheim, CA 92807
866.516.0061 Tech Support: 800.226.2424

Facilities:
French Camp, CA
North Hollywood, CA
Riverside, CA
San Diego, CA

Colorado Springs, CO
Haines City, FL
Duluth, GA
Redan, GA

Albuquerque, NM
Allentown, PA
San Antonio, TX

