

The LaHabra® Stucco Advantage
Quality, Selection and Service.



LaHabra

What is the LaHabra Advantage?

Higher quality products and product consistency – plus superior service before, during and after the sale – give LaHabra Stucco customers a distinct advantage. The bottom line? Greater savings of time and money both on and off the job – plus greater satisfaction with the final results.

Quality In. Quality Out.

From raw materials to advanced manufacturing processes, LaHabra Stucco ensures the highest quality product with greater consistency, batch-to-batch.

- All Portland Cement, sand and lime must meet tighter than industry standards.
- Raw materials are stringently monitored by quality control and color lab personnel.
- Computer-assisted manufacturing processes minimize variability.
- ISO 9000-2001 compliant in 2005

Packaged Right from the Start.

LaHabra Stucco products and innovative product packaging help plasterers maximize and maintain the products they need on-site.

- Sonic sealing technology reduces spillage of bag goods.
- Packaged color and base system limits excess inventory.

A Continuous Commitment

LaHabra Stucco maintains an ongoing commitment to improving product quality and selection as well as raising levels of customer service and satisfaction.

- Customer concerns receive an immediate response.
- Research and Development initiates continuous quality improvements.
- Customer communications help keep in-process orders up-to-date.

The LaHabra Advantage in Action.

LaHabra Stucco has built its reputation on a solid record of superior service. From project planning to on-site assistance and insuring lasting satisfaction, it pays to rely on the best in the business.



Service that Starts Before the Sale.

In-house specialists help architects and builders control costs and achieve more satisfying results with pre-project planning and sales assistance.

- LaHabra Builders Representatives help builders give home buyers more confidence in their decisions.
- Immediate color and texture accuracy lowers costs and saves time over the life of the project.

More Choices to Chose From.

LaHabra Stucco has both the experience and the selection to make finding the right match of color and texture as easy as it is essential.

- LaHabra offers complete selection of cement- and acrylic-based stucco products.
- Color palette choices are constantly updated and crafted in consultation with architects, designers and builders.
- LaHabra's spectrophotometer color lab expertise ensures accurate color match every time.



Where the Service Never Stops.

When you do business with LaHabra, you get more than just a great product – you get on-site assistance from industry specialists who work with you every step of the way.



From the time product leaves the plant until the project is completed, LaHabra Stucco is your partner on the job.



On-Site Service.

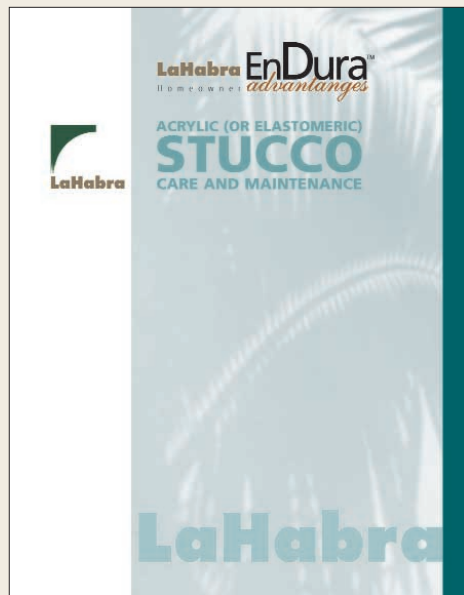
Having LaHabra Sales and Service Representatives on-hand during construction is like having experts on your crew who understand both the product and its potential for making the job go smoother for you.

- LaHabra Representatives communicate with builders and plasterers to help prevent problems.*
- On-site assistance helps expedite construction and minimize added costs.



Guaranteed Great Results.

You not only get every advantage LaHabra Stucco has to offer when you use its products, you also get a written guarantee of quality for the homeowner with our Endura™ registration program.



Leaving a Lasting Impression.

LaHabra Stucco finishes are guaranteed to deliver long-lasting satisfaction with the exclusive Endura™ program. By automatically registering homeowners with the manufacturer, it eliminates major questions and concerns.

- Verifies that the contractor has been pre-qualified by LaHabra Stucco.
- Provides complete product safety, maintenance and warranty information.
- Creates a data base for purposes of texture and color matching.
- Guarantees stucco finish against defects in manufacturing and materials for one year as stated in the Endura Advantage.
- Provides free technical assistance for one year following completion.





LaHabra

Today's Most Trusted Name in Stucco.

From its beginnings in LaHabra, California in 1926, to its state-of-the-art manufacturing facilities in Riverside, California, the name LaHabra Stucco has always been associated with the highest quality products and service. Today it ranks as the nation's leading supplier of exterior stucco products with plants and offices located strategically across the country assuring constant product supply and availability. Regional and specialty markets are also served through its affiliated brands, El Rey®, PAREX® and Davco®. Working together to make sure the customers they serve experience the benefits of ParexLaHabra.

Re-tooled in 2004, LaHabra's manufacturing facilities in Riverside, California, incorporate the latest improvements in blending and packaging technology.



ParexLaHabra®

Corporate Office

ParexLaHabra, Inc.
4125 E. La Palma, Suite 250
Anaheim, CA 92807
Phone: 1-877-LHSTUCCO
Fax: 714-774-2079
Email: info@lahabrastucco.com
lahabrastucco.com



Sales Offices & Warehouses

Anaheim

P.O. Box 3700
1631 W. Lincoln Ave.
Anaheim, CA 92803
Phone: 714-774-1186
Fax: 714-774-8599

North Hollywood

Warehouse
8161 Lankershim Blvd.
North Hollywood, CA
91605-1611
Phone: 818-504-9180
Fax: 818-504-1985

Northern California

11290 South Vallejo Court
French Camp, CA 95231
Phone: 209-983-8808
Fax: 209-983-8873

Riverside

2150 Eastridge Ave.
Riverside, CA 92507
Phone: 951-653-3549
Fax: 951-653-8189

Dallas

Warehouse
P.O. Box 188
Cresson, TX 76035
Phone: 972-820-8258
Fax: 972-467-5836
Customer Service
Phone: 1-877-LHSTUCCO
Fax: 714-774-8599

Albuquerque

Warehouse
3830 Singer Blvd. NE,
Suite 2020
Albuquerque, NM 87109
Phone: 505-873-1180
Fax: 505-345-9009

Colorado Springs

Warehouse
3225 So. Drennan
Industrial Loop
Colorado Springs, CO
80010
Phone: 719-392-9003
Fax: 719-393-6346

Redan

Warehouse
P.O. Box 189
1870 Stone Mt.-Lithonia Rd.
Redan, GA 30074
Phone: 707-482-7872
Fax: 707-482-6878

*The contractor is ultimately responsible for the quality of workmanship.

© January 2005 ParexLaHabra, Inc. Endura trademark applied for.